

Tanner J. Little

Objective

Seeking to further my career in the world of public relations, entertainment publicity, social marketing and consumer relations on a full-time basis after my college work experience.

Education

Aug. 2019-Present San Jose State University San Jose, CA

Education in public relations with an emphasis in new media and social marketing

- Active participation and educational experience during a transformative social media area, with practices in social marketing and new customer relations.
 - Coursework in public relations, marketing and journalism
 - Certification in inbound content marketing
 - Chapter member of Public Relations Student Society of America, San Jose State chapter
 - Expected graduation date May 2021: Bachelor of Applied Sciences in Public Relations/Image Management
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Aug. 2014-May 2019 Butte College Chico, CA

General Education with an emphasis in computer engineering, media, and public relations

- Finished a semester while still in high school
 - Heavy coursework in math, science and programming
 - Gold medal winner at SkillsUSA California State Conference for TV (Video) Production in San Diego
 - National competitor at the SkillsUSA National Skills and Leadership Conference 2016 in Louisville, Kentucky
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Experience

Aug. 2020-Present Dwight Bentel Hall Communications San Jose, CA

Campaign Manager / Intern

- On-campus student advertising and public relations agency at San Jose State University
 - Managed a group working on a campaign for the documentary “David Mirisch, the Man Behind the Golden Stars,” soliciting media appearances, creating press kits and managing social media.
 - Produced a virtual award ceremony for the Hearst Award presented to Dr. Anthony Fauci
 - Group work on the Bateman PR Competition for PRSSA SJSU and Public Relations Society of America Silicon Valley chapter
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May. 2020-Present DoorDash Chico, CA

Delivery Driver

- Self-employed. Managing all logistics pertaining to customer relations.
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Aug. 2015-Aug. 2019 Round Table Pizza / SISCO Enterprises Chico, CA

Shift Supervisor

- Managing groups and teams in the setting of a busy kitchen. Money managing. Customer relations
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Interests and Qualifications

Videography (filming and editing), Adobe Creative Suite, writing (PR and creative), client relations, inbound marketing, popular culture, new media, technology.