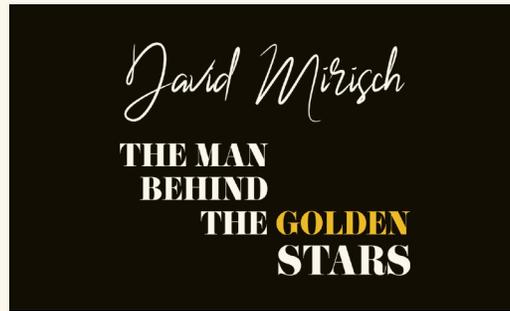


MEDIA KIT 2020

**DAVID
MIRISCH**

THE MAN BEHIND
THE GOLDEN STARS



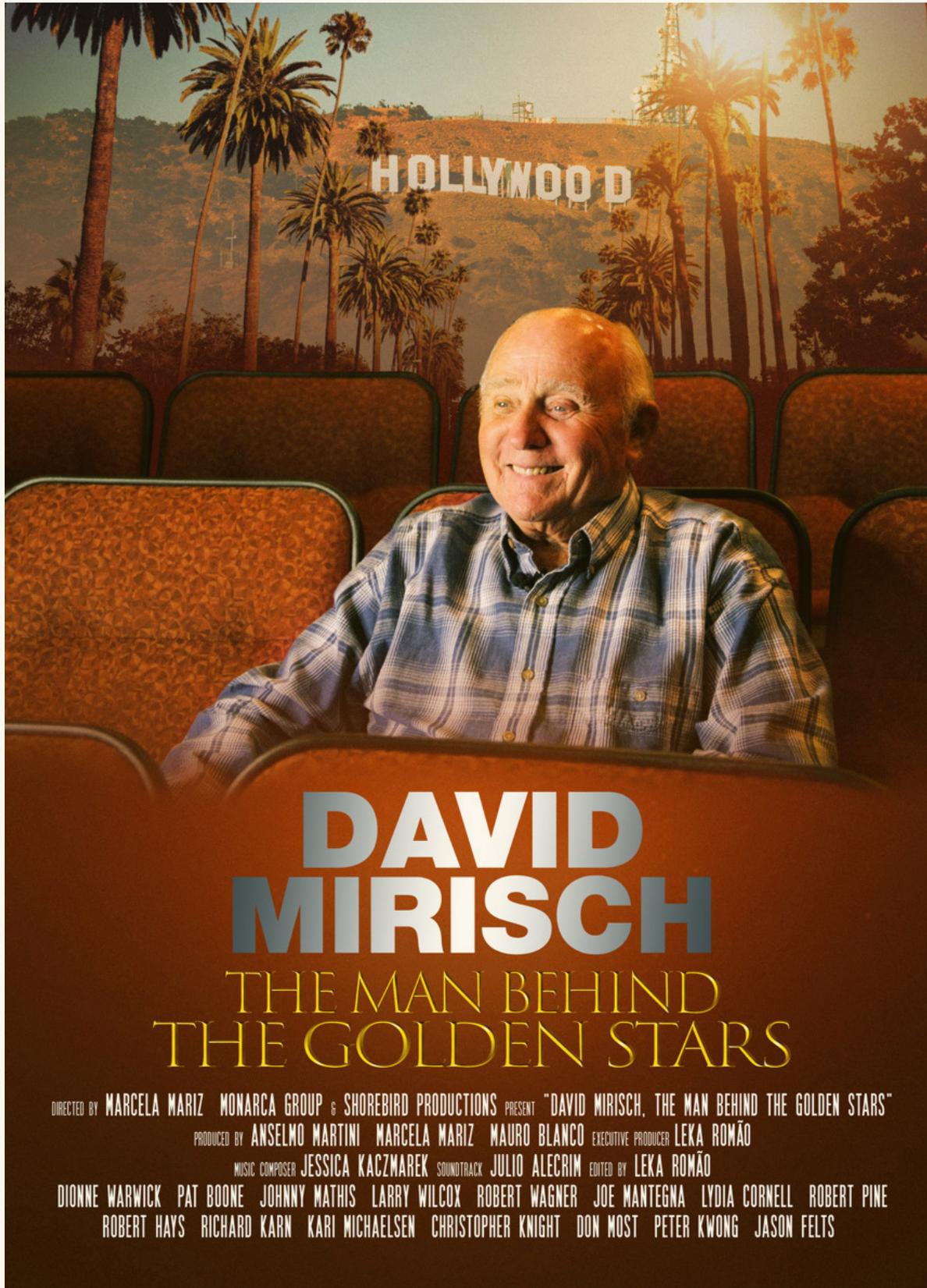


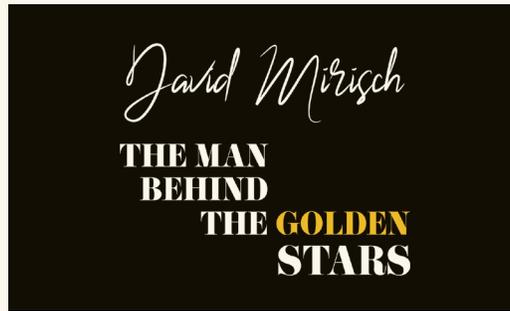
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POSTER





DETAILS

Release 2021

Genre Documentary

Running Time 84 Minutes

Language English

Website www.davidmirischthedoc.com

Trailer <https://youtu.be/3mrofgHnFAI>

Contact Anselmo Martini

Monarca Group

Phone: (310) 849-6011

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Social Media

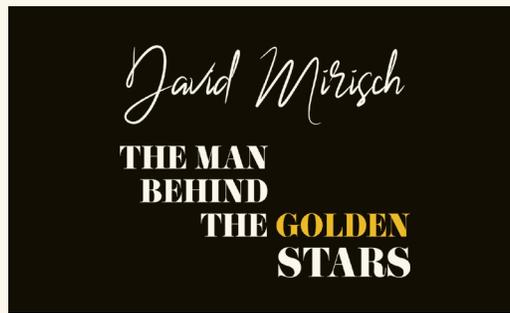
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 <https://bit.ly/38g8D49>

 <https://vimeo.com/user124151123>



PRESS RELEASE

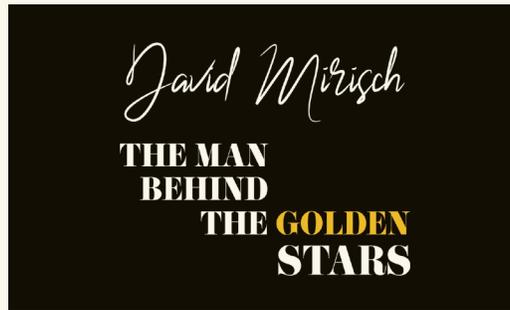
Press Release *July 2020*

A documentary about the life of revered press agent David Mirisch (known as “The Man with the Gold Rolodex”) will soon be entering the film festival circuit. The documentary is entitled “David Mirisch, The Man Behind the Golden Stars,” directed by Marcela Mariz, and is a co-production between Monarca Group (Anselmo Martini) and Shorebird Productions (Marcela Mariz).

David is a member of the family which founded the legendary Mirisch Film Company, the producers behind classic acclaimed movies as “Some Like It Hot,” “West Side Story,” “Moby Dick,” “The Pink Panther,” “Fiddler on The Roof,” “The Magnificent Seven, and many others.”

With over a 50-year entertainment career, David carved out a name for himself as a publicist of Hollywood’s elite stars. He discovered Farrah Fawcett in 1968 when she was still just a student at the University of Texas, threw infamous and lavish parties for basketball great Wilt Chamberlain, created campaigns for some of the most beautiful and talented young actresses that went on to ignite the silver screen — Barbara Hershey, Raquel Welch, Barbara Parkins, Ellen Burstyn, Lynda Carter, Barbara Eden, and Lindsay Wagner. He was instrumental in public relations campaigns for phenomenal musicians, such as Johnny Mathis, Pat Boone, The Fifth Dimension, Perry Como, Merv Griffin, Della Reese, and Herb Alpert and The Tijuana Brass.

What makes David Mirisch’s story even more remarkable is his humanitarian contributions, responsible for raising over \$35,000,000 for charitable organizations and nonprofits throughout the United States and in seven foreign countries, organizing more than 2,500 celebrity events and fundraisers. This documentary exemplifies how his work illuminated so many lives in a perpetuating domino effect, going beyond “a single drop in the ocean” theory, illustrating how one action can ultimately affect the world as a whole.



SYNOPSIS

LOGLINE

The feature documentary “David Mirisch: The Man Behind the Golden Stars,” is about the life of revered press agent David Mirisch (known as “The Man with the Gold Rolodex”) who worked with numerous celebrities throughout the years, while also devoting a lot of his working life towards charitable acts and designing celebrity events that have raised millions of dollars.

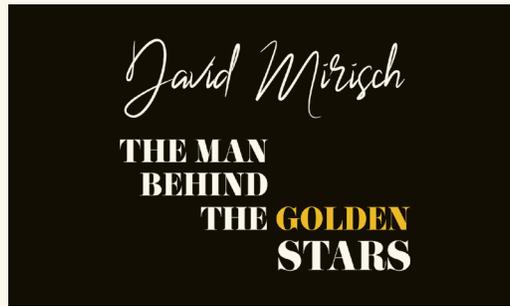
FULL SYNOPSIS

“David Mirisch: The Man Behind the Golden Stars,” is a feature documentary about the life of revered press agent David Mirisch (known as “The Man with the Gold Rolodex”), whose family founded the legendary Mirisch Film Company and produced classically acclaimed movies such as “Some Like It Hot,” “West Side Story,” “Moby Dick,” and “Fiddler on The Roof.”

With over a 50-year entertainment career, David carved out a name for himself as a key publicist for some of Hollywood’s most elite stars. He discovered Farrah Fawcett when she was still just a student at the University of Texas, threw infamous and lavish parties for basketball great Wilt Chamberlain, created campaigns for some of the most beautiful and talented young actresses that went on to ignite the silver screen, such as Linda Carter, Raquel Welch, and Barbara Hershey. He was instrumental in public relations campaigns for such musical legends as Johnny Mathis, Pat Boone, The 5th Dimension, and Perry Como.

The documentary exposes the “Golden Age Era” of Hollywood and what it took to create a star then and now, and the instrumental role a publicist plays in advancing careers, especially artists just starting out in the industry.

What makes David Mirisch’s story even more remarkable is his humanitarian contributions, responsible for raising over \$35 million for charitable organizations and nonprofits, organizing more than 2,500 celebrity events and fundraisers. This documentary exemplifies how celebrities can harness their star power to generate awareness of unknown and worthy causes and help touch lives in an all-encompassing and perpetuating domino effect. The documentary touches on the theory that one action is not just “a single drop in the ocean,” their cumulative effect can make a positive change in the world as a whole.



QUOTES FEATURED IN THE DOCUMENTARY



“I think part of David’s genius and his life work has been tapping into the genuine desire in the part of entertainers to make up for the privilage and extra blessings we all get.”

*-PAT BOONE
(Entertainer)*

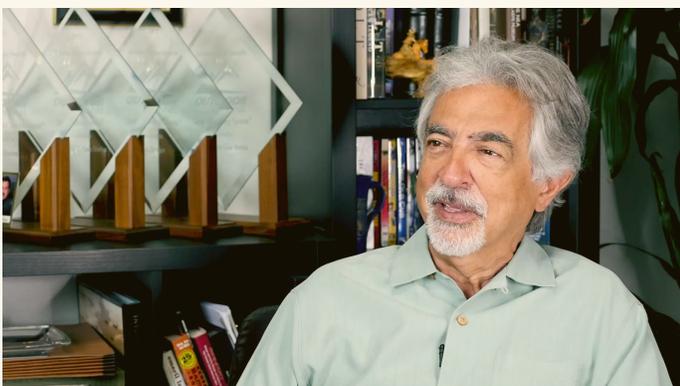
“He carved his own path and his legacy should be as a philanthropist.”

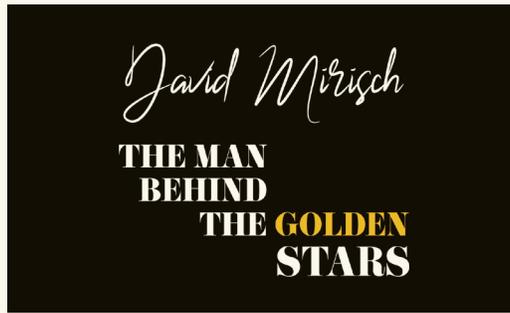
*-JASON FELTS
(President of Entertainment for Virgin and
Co-Founder of Virgin Fest)*



“He always has a smile on his face which separates David apart from other people and that is why stars love to go to his events.”

*-JOE MANTEGNA
(Actor)*





QUOTES FEATURED IN THE DOCUMENTARY

“David is a good example of how one man can make a difference.”

*-ERIC MUNOZ
(Agua Hedionda Lagoon Board Member)*



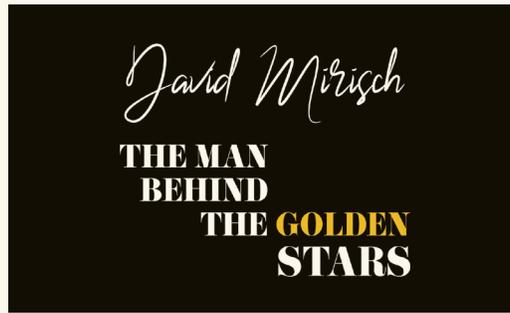
“One of my favorite people in the world.”

*-JOHNNY MATHIS
(Entertainer)*

“He was my mentor for our first 10 years when we raised \$1,000,000 and took 1,800 homeless youth off the streets of San Diego.”

*-JEFFREY SITCOV
(Founder of Photocharity)*





FILMMAKER BIOGRAPHIES



Marcela Mariz - Director and Producer

Born in Rio de Janeiro, Marcela is a writer, producer, director, and actress who resides in Southern California. She started her acting career on the stage when she was 13, discovering her passion for storytelling. As a playwright, she had her first play produced at the age of 16 and went on to complete more than twenty theater commissioned plays, eventually doubling as assistant director.

After graduating from law school, Marcela moved to New York to further her proficiency in the performing arts and scene study analysis. She later made her move to the West Coast, where she began to make her transition from theater to movies.

Recently, Marcela wrote, directed, and produced a short film entitled RED — a provocative LGBT twist on an old fairy tale, which was a finalist at the “Women in Horror Film Festival” in 2020.



David Mirisch
THE MAN
BEHIND
THE GOLDEN
STARS



Anselmo Martini - Producer

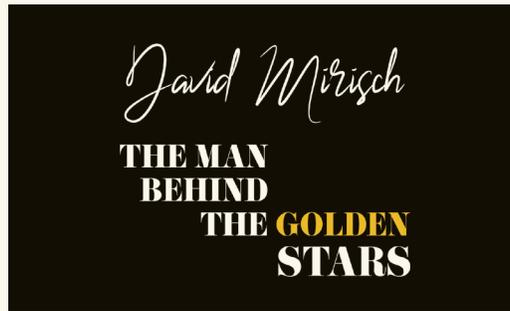


Anselmo Martini is a Brazilian-American producer and director, Attorney at law from Brazil with a JD from PUC/RS Brazil and Masters from Pace Law School - NY. CEO and Founder of Monarca Group and Co-Founder and Managing Director of Stone Horus Entertainment in Los Angeles and Monarca Films in Brazil.

Martini has extensive experience in marketing, legal, and business. Since 2010, he works with entertainment marketing, placing major brands in films and TV shows such as The Big Bang Theory, Grey's Anatomy, Two and a Half Men, The Ranch, It's Always Sunny in Philadelphia, among many others.

As a producer in Los Angeles and Brazil, Martini has worked in film, TV, and media content while his latest collaborations include the documentary David Mirisch: The Man Behind the Golden Stars (2021) and the development of several feature films, documentaries, and TV soon to be announced, including a documentary about the life and history of the Neeleman family and the Founder of Jetblue Airlines, a TV Series about Race Car Drivers and a global adventure called "Hotshots" which is currently in production.

Martini is the 3rd season winner of the Brazilian TV show "The Apprentice" and due to his extensive experience and skills, he is committed to bringing the best content from new filmmakers to a broader global audience.



CREDITS

Directed by

Marcela Mariz

Produced by

Anselmo Martini ***Producer***
Marcela Mariz ***Producer***
Mauro Blanco ***Producer***
Leka Romão ***Executive Producer***

Music by

Jessica Kaczmarek ***(Original Music)***

Cinematography by

Anselmo Martini
Mauro Blanco

Film Editing by

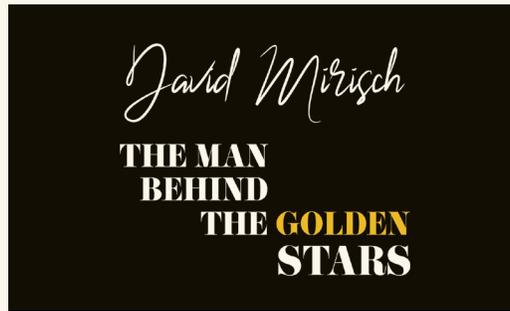
Leka Romão ***Production Management***
Leka Romão ***Post-Production Supervisor/ Sound Department***
Julio Alecrim ***Sound Mixer***

Music Department

Julio Alecrim ***Music Editor: Soundtrack***

Additional Crew

Jean Rudnick ***Production assistant***



CREDITS

Social Media and Public Relations

Aliza Bolliger
Justine Cacdac
Valentina Cely
Christine Di Salvo

Zoe Dolak
Sierra Hultgren
Tanner Little
Payton Robinson

Special Thanks

Amy Bekier
Anthony Buncio
Elizabeth Burrelle
Lori Cartmill
David Carucci
Shawn Christian
Ben Cornish
Susan Dangland
Patrika Darbo
Bryan Dattilo
Susan Devinent
Evan Disney
Summer Drey
Danielle Dziomba
Laura Elsey
Joe Furin
Colleen Gallo
Marcelo Galvão
Steve Garvey
Gregory Giudice
Michael Goggins
Scott Gordon

Reatha Grey
Kent Harrell
Michael Harris
Wayne Hatch
Josh Henderson
Devery Holmes
Ralph H. Hruban
Melissa Hunter
Charles Jackson
Justine
John Kay
Linda Kimbrough
Jillian Laufer
Fawn Lee
Michael Lewis
Kate Linder
Kevin Lopez
Roberta Luna
Joy Mahaffey
Mathew
Chip McAllister
Scott McGaugh

Mac McLaughlin
Karli Mcqueen
Lindy Michaelis
Amanda Milholland
Angela Milholland
Ray Milholland
Chloe Mirisch
Michael Mirisch
Sandy Mirisch
Victoria Mirisch
Alan Nierob
Andrew Palos
Pierre Patrick
Kevin Sasaki
Jennifer Scott
Robert Scott
Nan Sherman (*in memory of*)
Irwin Shorr
David Sidell
Kaitlyn Squires
Mikel Steven
Russell Stolnack

Michael Sulpizio
Andrew Sweeney
Carlos Tavares
C.J. Valleroy
Kevin Westerman
Robin Whitmore
James Wortman
Arianne Zucker